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## RHYTHM SUPERFOODS SHOWCASES NEW CAULIFLOWER BITES, FRUIT SNACKS AND PICKLED BEET CHIPS AT SWEETS & SNACKS EXPO

*Plant-Based Snack Company Expands Offerings to Include Cauliflower, Mango, Pineapple, Watermelon, and Pickled Beets*

Chicago, IL (May 21, 2019) – **Rhythm Superfoods**, an Austin-based company known for creating organic and innovative plant-based superfood snacks, will showcase its nutritionally dense and naturally delicious snacks at this year's Sweets & Snacks Expo at booth #5010. **Rhythm Superfoods** will be sampling their new organic *Cauliflower Bites*, *Chewy Watermelon Slices*, *Crunchy Mango Bites*, *Crunchy Pineapple*, and *Pickled Beet Chips*. They will also sample their fan-favorite organic vegetable line of *Kale Chips*, *Beet Chips*, and *Carrot Sticks*.

Rhythm Superfoods **NEW Cauliflower Bites** are launching nationally in September in three flavors; Sea Salt, Buffalo Ranch and Vegan White Cheddar. These organic *Cauliflower Bites* are low heat crisped to preserve their savory, close-to-fresh flavor. The crunchy Cauliflower Bites are organic, non-GMO, gluten-free, vegan and contain 3g of protein and fiber per 1.4-ounce bag.

Rhythm Superfoods **NEW Crunchy Mango Bites** launched nationally in February. These organic *Crunchy Mango Bites* are gently dehydrated and pressure popped to maximize their nutritional potency with a sweet crunch. Each 1.8 oz bag of *Crunchy Mango Bites* has 4g of fiber and is considered a good source of potassium.

Rhythm Superfoods **NEW dried Watermelon Slices** are launching exclusively at Kroger in May. Packed with Vitamin A, Vitamin C and Potassium, these organic soft & chewy *Watermelon Slices* are gently dehydrated to maximize their nutritional potency and keep you in your groove. This delicious, real fruit jerky is the perfect sweet treat for your afternoon pick-me-up.

Rhythm Superfoods **NEW Crunchy Pineapple** is launching nationally in May. The organic *Crunchy Pineapple* is low heat crisped to preserve that close-to-fresh flavor right in the bag. Each serving of organic *Crunchy Pineapple* has 3g of fiber per 1.4-ounce bag, so you can feel good while satisfying your sweet tooth with this tropical treat.

Rhythm Superfoods **NEW Pickled Beet Chips** launched nationally in February. These organic *Beet Chips* are crafted with thinly sliced beets that are dehydrated to maximize their nutritional potency. The crunchy *Beet Chips* are organic, non-GMO, gluten-free, vegan, and contain 4g of protein and 7g of fiber per 1.4-ounce bag.

"Our mission is to develop delicious plant-based snacks that people love and want to eat," said Rhythm Superfoods Co-Founder and CEO Scott Jensen. "We are thrilled to be showing our incredibly tasty cauliflower bites and fruit line of mango, pineapple and watermelon snacks at Sweets & Snacks Expo." The brand was the first-to-market organic *Kale Chips* which have grown to become the #1 brand of dehydrated kale chips in the United States.\*

Sweets & Snacks Expo will take place from May 21-23, 2019 at McCormick Place located at 2301 S King Drive, Chicago, IL 60616. Rhythm Superfoods invites attendees to stop by and try all their products at booth #5010. For more information on the show, please visit <https://sweetsandsnacks.com/>

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### **About Rhythm Superfoods**

**Rhythm Superfoods** is a brand at the forefront of the healthy snacking movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market Kale Chips and most recently its Cauliflower Bites, Fruit Snacks, Carrot Sticks and Beet Chips. Founded in 2010, Rhythm Superfoods is dedicated to using only the best ingredients to create its superfood snacks.

**Rhythm Superfoods** can be found nationally in retail outlets such as Whole Foods Market, Sprouts, Kroger, Stop & Shop, Giant, Publix, Safeway, Walmart, and Costco, as well as on Amazon.com, Jet.com, Thrive Market and other online retailers. For more information on Rhythm Superfoods, please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).

\*SPINS, Total US Food, 12 week Period Ending March 24th, 2019