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RHYTHM SUPERFOODS SHOWCASES NEW FRUIT SNACKS AND PICKLED BEET CHIPS AT NATURAL PRODUCTS EXPO WEST
Plant-Based Snack Company Expands Offerings to Include Mango, Pineapple, Watermelon, and Pickled Beets

Anaheim, CA (March 7, 2019) – **Rhythm Superfoods**, an Austin-based company known for creating organic and innovative plant-based superfood snacks, will showcase its nutritionally dense and naturally delicious snacks at this year's [Natural Products Expo West](#) at booth #5418. **Rhythm Superfoods** will be sampling their **new** organic [Crunchy Mango Bites](#), [Crunchy Pineapple](#), and [Pickled Beet Chips](#). They will also sample their fan-favorite organic vegetable line of [Kale Chips](#), [Beet Chips](#), and [Carrot Sticks](#). Rhythm Superfoods new organic soft & chewy [Watermelon Slices](#) will be available for viewing.

Rhythm Superfoods **NEW Crunchy Mango Bites** launched nationally at Whole Foods Market in February. These organic *Crunchy Mango Bites* are gently dehydrated and pressure popped to maximize their nutritional potency with a sweet crunch. Each serving of *Crunchy Mango Bites* has 4g of fiber and is considered a good source of potassium.

Rhythm Superfoods **NEW Pickled Beet Chips** launched nationally in February. These organic *Beet Chips* are crafted with thinly sliced beets that are dehydrated to maximize their nutritional potency. The crunchy *Beet Chips* are non-GMO, gluten-free, vegan, and contain 4g of protein and 7g of fiber per 1.4- ounce serving.

Rhythm Superfoods **NEW soft & chewy Watermelon Slices** are launching at Kroger in May. Packed with Vitamin A, Vitamin C and Potassium, these organic soft & chewy *Watermelon Slices* are gently dehydrated to maximize their nutritional potency and keep you in your groove. This delicious, real fruit jerky is the perfect sweet treat for your afternoon pick-me-up.

Rhythm Superfoods **NEW Crunchy Pineapple** is launching in May. This organic *Crunchy Pineapple* is pressure popped to preserve that close-to-fresh flavor right in the bag. Each serving of organic *Crunchy Pineapple* has 3g of fiber per 1.4-ounce bag, so you can feel good while satisfying your sweet tooth with this tropical treat.

"Our mission is to develop delicious plant-based snacks that people love and want to eat," said Rhythm Superfoods Co-Founder and CEO Scott Jensen. "We are thrilled to be showing our incredibly tasty fruit line of mango, pineapple and watermelon snacks at Expo West." The brand was the first-to-market organic *Kale Chips* which have grown to become the #1 brand of dehydrated kale chips in the United States.*

Natural Products Expo West will take place from March 7-9, 2019 at the Anaheim Convention Center located at 800 W Katella Ave, Anaheim, CA 92802. Rhythm Superfoods invites attendees to stop by and try all their products at booth #5418. For more information on the show, please visit www.expowest.com.

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About Rhythm Superfoods

Rhythm Superfoods is a brand at the forefront of the healthy snacking movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market Kale Chips and most recently its Fruit Snacks, Carrot Sticks, Beet Chips, and Roasted Kale. Founded in 2010, Rhythm Superfoods is dedicated to using only the best ingredients to create its superfood snacks.

Rhythm Superfoods can be found nationally in retail outlets such as Whole Foods Market, Sprouts, Kroger, Stop & Shop, Giant, Publix, Safeway, Walmart, and Costco, as well as on Amazon.com, Jet.com, Thrive Market and other online retailers. For more information on Rhythm Superfoods, please visit www.rhythmsuperfoods.com.

*SPINS, Total US Food, 12 week Period Ending January 27, 2019