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## RHYTHM SUPERFOODS SHOWCASES NEW FRUIT SNACKS AT WINTER FANCY FOOD SHOW

### *Plant-Based Superfood Snack Company Expands Offerings to Include Mango, Pineapple and Watermelon Snacks*

San Francisco, CA (January 13, 2019) – [Rhythm Superfoods](http://Rhythm Superfoods), an Austin-based company known for creating organic and innovative plant-based superfood snacks, will showcase its nutrient-rich, naturally delicious snacks at this year's [Winter Fancy Food Show](#) at booth #5149. **Rhythm Superfoods** will be sampling their *NEW Organic Crunchy Mango Bites*, *Organic Crunchy Pineapple Chips*, *Organic Chewy Watermelon Slices*, and *Organic Pickled Beet Chips* as well as their fan-favorite *Organic Carrot Sticks*, *Organic Beet Chips* and *Organic Kale Chips*.

**Rhythm Superfoods'** first-to-market *Organic Kale Chips* have grown to become the #1 brand of dehydrated kale chips in the United States.\* The company is now expanding their offering with the new fruit line with mango, pineapple and watermelon snacks that are organic, non-GMO, gluten-free and vegan.

Bursting with fiber and potassium, mangoes are a superfood that provide many health benefits. **Rhythm Superfoods** *Organic Crunchy Mango Bites* are gently dehydrated and pressure popped to maximize their nutritional potency and keep you fully in your groove. Each serving of *Crunchy Organic Mango Bites* has 4g of fiber and is considered a good source of potassium.

Filled with fiber, pineapple makes a healthy and delicious snack! **Rhythm Superfoods** *Organic Crunchy Pineapple Chips* are pressure popped to preserve that close-to-fresh flavor right in the bag. Each serving of *Organic Crunchy Pineapple Chips* has 3g of fiber per 1.4 ounce bag, so you can feel good while satisfying your sweet tooth.

Packed with vitamin A, vitamin C and potassium, watermelons are a superfood with many nutritional benefits. The *Organic Chewy Watermelon Slices* are gently dehydrated to maximize nutritional potency. Each serving is a good source of potassium and vitamin C and an excellent source of Vitamin A. They are the perfect sweet treat for your afternoon pick-me-up.

"Our mission is to develop delicious plant-based snacks that people love and want to eat," said **Rhythm Superfoods** Co-Founder and CEO Scott Jensen. "Our team has worked hard to position **Rhythm Superfoods** as a leader in nutrient-dense snacking, and we are now the number one national player in dehydrated Kale Chips and Beet Chips.\* We are thrilled to be showing our incredibly tasty mango, pineapple and watermelon snacks at Winter Fancy Food Show."

Winter Fancy Food Show will take place from January 13-15, 2019 at the Moscone Center located at 747 Howard St, San Francisco, California. Rhythm Superfoods invites attendees to stop by and try all its products at booth #5149. For more information on the show, please visit <https://www.specialtyfood.com/shows-events/winter-fancy-food-show/>.

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### About Rhythm Superfoods

**Rhythm Superfoods** is a brand at the forefront of the healthy snacking movement, responding to the public demand for innovative, plant-based, nutrient-dense snacks with its first-to-market Kale Chips along with its Beet Chips and Carrot Sticks. Founded in 2009, Rhythm Superfoods is dedicated to using only the best ingredients to create its superfood snacks and offers great-tasting snacks that are just as applicable to a strict plant-based or gluten-free diet as they are to a more conventional food regimen. **Rhythm Superfoods** can be found nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Giant, Publix, Safeway, Walmart, select Target locations and Costco, as well as Amazon.com, Jet.com, Thrive Market, and other online retailers. For more information on Rhythm Superfoods, please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).

\*SPINS, Total US Food, 12 week Period Ending December 2, 2018