



FOR IMMEDIATE RELEASE

Media Contact: Sarah Alexander; salexander@rhythmsuperfoods.com

RHYTHM SUPERFOODS SHOWCASES NEW DEHYDRATED CARROT STICKS AT SUMMER FANCY FOOD SHOW
Plant-Based Superfood Snack Company Expands Offerings to Include Dehydrated Carrot, Beet, and Kale Snacks

New York, NY (June 30, 2018) – [Rhythm Superfoods](#), an Austin-based company known for creating organic and innovative plant-based superfood snacks, will showcase its nutritionally dense and naturally delicious snacks at this year's [Summer Fancy Food Show](#) at booth #5816. **Rhythm Superfoods** will be sampling their *new organic Carrot Sticks* as well as their fan-favorite *Beet Chips* and organic *Kale Chips*.

Rhythm Superfoods *NEW Carrot Sticks* are currently rolling out nationally. These organic, non-GMO, vegan, crunchy & dehydrated (never fried!) *Carrot Sticks* are as delicious on their own as they are dipped into your favorites including ranch dressing, Greek yogurt dip, and hummus. The *Carrot Sticks* are loaded with Fiber, Potassium and Vitamin A and have at most, 150 calories for the entire 1.4oz bag. The *Carrot Sticks* will be available in three flavors: Naked, Sea Salt, and Ranch.

Rhythm Superfoods *Beet Chips* are crafted with thinly sliced beets that are dehydrated to maximize their nutritional potency. The crunchy *Beet Chips* are non-GMO, gluten-free, vegan, and contain 3g of protein and 5g of fiber per 1- ounce serving.

The brand will also be sampling its first-to-market organic *Kale Chips* which have grown to become the #1 brand of dehydrated kale chips in the United States.*

“Our mission is to develop delicious plant-based snacks that people love and want to eat,” said **Rhythm Superfoods** Co-Founder and CEO Scott Jensen. “Our team has worked hard to position **Rhythm Superfoods** as a leader in nutrient-dense snacking and we are now the number one national player in dehydrated Kale Chips and Beet Chips.* We are thrilled to be debuting our incredibly tasty Carrot Sticks at Summer Fancy Food Show.”

Summer Fancy Food Show will take place from June 30 to July 2, 2018 at the Jacob K. Javits Convention Center located at 655 West 34th Street, New York, NY. **Rhythm Superfoods** invites attendees to stop by and try all its products at booth #5816. For more information on the show, please visit www.specialtyfood.com.

###

About Rhythm Superfoods

Rhythm Superfoods is a brand at the forefront of the healthy snacking movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market Kale Chips and most recently its Beet Chips and Carrot Sticks. Founded in 2009, **Rhythm Superfoods** is dedicated to using only the best ingredients to create its superfood snacks and offers great-tasting snacks that are just as applicable to a strict plant-based or gluten-free diet as they are to a more conventional food regimen. **Rhythm Superfoods** can be found nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Giant, Publix, Safeway, Walmart, and Costco, as well as Amazon.com, Jet.com, Thrive Market and other online retailers. For more information on **Rhythm Superfoods**, please visit www.rhythmsuperfoods.com.

*Spins, Total US Food, Period Ending April 22, 2018