



**FOR IMMEDIATE RELEASE**

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**RHYTHM SUPERFOODS SHOWCASES NEW DEHYDRATED CARROT STICKS AT NATURAL PRODUCTS EXPO WEST**  
*Plant-Based Superfood Snack Company Expands Offerings to Include Dehydrated Carrot, Beet, and Kale Snacks*

Anaheim, CA (March 9, 2018) – [Rhythm Superfoods](#), an Austin-based company known for creating organic and innovative plant-based superfood snacks, will showcase its nutritionally dense and naturally delicious snacks at this year's [Natural Products Expo West](#) at booth #5424. **Rhythm Superfoods** will be sampling their *new organic Carrot Sticks* as well as their fan-favorite *Beet Chips* and organic *Kale Chips*.

**Rhythm Superfoods** *NEW Carrot Sticks* rolling out nationally this spring. These organic, Non-GMO, vegan, crunchy & dehydrated (never fried!) *Carrot Sticks* are as delicious on their own as they are dipped into your favorites including ranch dressing, Greek yogurt dip, and hummus. The *Carrot Sticks* are loaded with Fiber, Potassium and Vitamin A and have at most, 150 calories for the entire 1.4oz bag. The *Carrot Sticks* will be available in three flavors: Naked, Sea Salt, and Ranch.

**Rhythm Superfoods** *Beet Chips* are crafted with thinly sliced beets that are dehydrated to maximize their nutritional potency. The crunchy *Beet Chips* are non-GMO, gluten-free, vegan, and contain 3g of protein and 5g of fiber per 1- ounce serving.

The brand will also be sampling its first-to-market organic *Kale Chips* which have grown to become the #1 brand of dehydrated kale chips in the United States.\*

“Our mission is to develop delicious plant-based snacks that people love and want to eat,” said **Rhythm Superfoods** Co-Founder and CEO Scott Jensen. “Our team has worked hard to position **Rhythm Superfoods** as a leader in nutrient-dense snacking and we are now the number one national player in dehydrated Kale Chips and Beet Chips.\* We are thrilled to be debuting our incredibly tasty Carrot Sticks at Expo West.”

Natural Products Expo West will take place from March 9-11, 2018 at the Anaheim Convention Center located at 800 W Katella Ave, Anaheim, CA 92802. **Rhythm Superfoods** invites attendees to stop by and try all its products at booth #5424. For more information on the show, please visit [www.expowest.com](http://www.expowest.com).

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**About Rhythm Superfoods**

**Rhythm Superfoods** is a brand at the forefront of the healthy snacking movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market Kale Chips and most recently its Roasted Kale, Beet Chips, and Carrot Sticks. Founded in 2009, **Rhythm Superfoods** is dedicated to using only the best ingredients to create its superfood snacks and offers great-tasting snacks that are just as applicable to a strict plant-based or gluten-free diet as they are to a more conventional food regimen. **Rhythm Superfoods** can be found nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Giant, Publix, Safeway, Walmart, and Costco, as well as Amazon.com, Jet.com, Thrive Market and other online retailers. For more information on **Rhythm Superfoods**, please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).

\*Spins, Total US Food, Period Ending January 28, 2018