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MUSIC TO SNACK LOVERS' EARS: RHYTHM SUPERFOODS DEBUTS SHELF-STABLE, ORGANIC CARROT STICK SNACKS

Superfood Snack Maker Continues to Reimagine the Snacking Category

AUSTIN, TX (February 6, 2018) – [Rhythm Superfoods](http://www.rhythmsuperfoods.com), an Austin-based company known for creating organic plant-based superfood snacks, will debut their newest product line, organic Carrot Sticks, nationwide in March 2018. Available in three flavors - Naked, Sea Salt and Ranch - the dehydrated, organic Carrot Sticks are the first snack of their kind and are as delicious on their own as they are dipped into hummus, guacamole, or Greek yogurt dip.

Dedicated to providing nutrient-dense snacks, **Rhythm Superfoods** dehydrates the Carrot Sticks to maximize the nutritional potency which results in a snack packed with fiber, potassium and the powerful antioxidant Beta Carotene (which converts to Vitamin A). Each variety is delicately seasoned to perfection, delivering the right amount of crunch and mouthwatering flavor. The Carrot Sticks are all Organic, Non-GMO, Gluten Free, Vegan, and Kosher.

“As a leader in plant-based superfood snacking, we are constantly searching for new ways to offer consumers delicious and original snacks that provide nutritional benefits without sacrificing taste,” said **Rhythm Superfoods** CEO Scott Jensen. “Our new organic Carrot Sticks are unlike anything on the market, and maintain our commitment to providing consumers with a nutrient-dense snack that is packed with flavor.”

Rhythm Superfoods’ new organic Carrot Sticks will be available starting March 2018 nationwide for a suggested retail price of \$3.99 for a 1.4 oz. resealable bag. For more information on **Rhythm Superfoods**, please visit www.rhythmsuperfoods.com.

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About Rhythm Superfoods

Rhythm Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market *Kale Chips* and most recently its *Roasted Kale*, *Beet Chips*, and *Carrot Sticks*. Founded in 2009, **Rhythm Superfoods** is dedicated to using only the best ingredients to create its superfood snacks and offers great-tasting snacks that are just as applicable to a strict plant-based or gluten-free diet as they are to a more conventional food regimen. Rhythm Superfoods can be found nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Giant, Publix, Safeway, Walmart, and Costco, as well as Amazon.com, Jet.com, Thrive Market and other online retailers. For more information on Rhythm Superfoods, please visit www.rhythmsuperfoods.com.