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Media Contact: Janice Greenwald; jgreenwald@rhythmsuperfoods.com

RHYTHM SUPERFOODS SHOWCASES 'PRODUCE FOR YOUR PANTRY'® AT THE PMA FRESH SUMMIT  
*Rhythm Superfoods to Dance to the 'Beet' in New Orleans*

NEW ORLEANS, LA. (October 20, 2017) – [Rhythm Superfoods](#), an Austin-based company known for creating organic and innovative plant-based superfood snacks, will showcase its nutritionally dense and naturally delicious produce snacks at this year's [PMA Fresh Summit Convention & Expo](#) at booth #4557 along with other brands: Dang, Barnana and Peeled Snacks. [Rhythm Superfoods](#) will be sampling their newest fan favorite [Beet Chips](#), in addition to their [Kale Chips](#) and [Roasted Kale](#).

[Rhythm Superfoods Beet Chips](#) are crafted with thinly sliced beets that are dehydrated – never fried – to maximize their nutritional potency. The crunchy [Beet Chips](#) are non-GMO, gluten-free, vegan, and contain 3g of protein and 5g of fiber per 1-ounce serving. The brand will also be sampling its newest [Kale Chip](#) flavor, [Spicy Jalapeno](#).

[Rhythm Superfoods](#) plant-based snacks are expertly crafted so that every superfood veggie maximizes its nutritional density and delicious flavor. [Rhythm's](#) snacks come in a variety of accessible flavors, including [Kool Ranch](#), [Sea Salt & Vinegar](#), and [Spicy Jalapeno](#).

"Our mission is to develop delicious plant-based snacks that people love and want to eat," said [Rhythm Superfoods](#) Co-Founder and CEO Scott Jensen. "Our team has worked hard to position [Rhythm Superfoods](#) as a leader in produce snacking and we are now the number one national player in both dehydrated kale chips and beet chips\* with ambition to propel our brand into new product lines in the future."

In January, [Rhythm Superfoods](#) closed a \$6 million Series D financing round with a lead investment from [301 INC](#), the venturing unit of General Mills. Additional investors included [Blueberry Ventures](#) and the [CircleUp](#) Growth Fund.

PMA Fresh Summit Convention & Expo will take place from October 20-21 at the [New Orleans Ernest N. Morial Convention Center](#) located at 900 Convention Center Blvd, New Orleans, LA 70130. If you're ready to turn up the beet, [Rhythm Superfoods](#) invites you to taste and dance to the music at Booth #4557. For more information on the show, please visit: <https://www.pma.com/events/freshsummit/>. For more information on [Rhythm Superfoods](#), please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).

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#### About Rhythm Superfoods

[Rhythm Superfoods](#) is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market [Kale Chips](#) and most recently its [Roasted Kale](#) and [Beet Chips](#). Founded in 2009, [Rhythm Superfoods](#) is dedicated to using only the best ingredients to create its superfood snacks. Available nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Publix, Albertsons, Safeway, Starbucks, Walmart, and Costco, the brand offers great-tasting snacks that are just as applicable to a strict plant-based or gluten-free diet as they are to a more conventional food regimen. For more information on [Rhythm Superfoods](#) please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).

\*Spins, Total US Food, Period Ending June 18, 2017