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RHYTHM SUPERFOODS ROLLS OUT GRAB & GO BEET CHIPS AND KALE CHIPS

Popular Rhythm Superfood Snacks Now Available in Single Serve Bags Just in Time for Back-To-School

AUSTIN, TX (September 5, 2017) – [Rhythm Superfoods](#), an Austin-based company known for creating organic and innovative plant-based superfood snacks, has rolled out some of its most popular items in smaller Grab & Go bags – just in time for Back-to-School.

Rhythm Superfoods [Beet Chips](#) are crafted with thinly sliced beets that are dehydrated – never fried – to maximize their nutritional potency. The NEW *Grab & Go Beet Chips* come in two flavors: Naked & Sea Salt. They are Non-GMO, gluten-free, vegan, contain 3g of fiber and are only 60 calories per 0.6oz serving (1 bag). The brand is also offering *Grab & Go Kale Chips*. The dehydrated [Kale Chips](#) are dressed in a seed-based dressing of sunflower seeds and sesame seeds to pack a nutritional punch. They are Organic, Non-GMO, Gluten Free, vegan, contain 4g of protein and only 100 calories per 0.75oz serving (1 bag). The Grab & Go Kale Chips are available in three flavors: Original, Kool Ranch, and Spicy Jalapeno.

“Our mission is to develop delicious plant-based snacks that people love and want to eat,” said **Rhythm Superfoods** Co-Founder and CEO Scott Jensen. “Our team has worked hard to position **Rhythm Superfoods** as a leader in nutrient-dense snacking and we are now the number one national player in both dehydrated kale chips and beet chips* with ambition to propel our brand into new product lines in the future. We are thrilled that we are now able to provide Grab & Go bags of our Kale Chips and Beet Chips for consumers that are on-the-go or just seeking a smaller portion, yet nutrient-dense snack.”

In January, **Rhythm Superfoods** closed a \$6 million Series D financing round with a lead investment from [301 INC](#), the venturing unit of General Mills. Additional investors included [Blueberry Ventures](#) and the [CircleUp](#) Growth Fund.

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About Rhythm Superfoods

Rhythm Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market *Kale Chips* and most recently its *Roasted Kale* and *Beet Chips*. Founded in 2009, **Rhythm Superfoods** is dedicated to using only the best ingredients to create its superfood snacks. Available nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Publix, Albertsons, Safeway, Starbucks, Walmart, and Costco, the brand offers great-tasting snacks that are just as applicable to a strict plant-based or gluten-free diet as they are to a more conventional food regimen. For more information on **Rhythm Superfoods** please visit www.rhythmsuperfoods.com.

*Spins, Total US Food, Period Ending August 13, 2017