



FOR IMMEDIATE RELEASE

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RHYTHM® SUPERFOODS SHOWCASES PLANT-BASED SUPERFOOD SNACKS AT NATURAL PRODUCTS EXPO EAST
Rhythm Superfoods to Dance to the 'Beet' in Baltimore

BALTIMORE, MD. (September 14, 2017) – [Rhythm Superfoods](#), an Austin-based company known for creating organic and innovative plant-based superfood snacks, will showcase its nutritionally dense and naturally delicious products at this year's [Natural Products Expo East](#) at booth #1241. **Rhythm Superfoods** will be sampling their newest fan favorite [Beet Chips](#), in addition to their [Kale Chips](#) and [Roasted Kale](#).

Rhythm Superfoods Beet Chips are crafted with thinly sliced beets that are dehydrated – never fried – to maximize their nutritional potency. The crunchy *Beet Chips* are non-GMO, gluten-free, vegan, and contain 3g of protein and 5g of fiber per 1-ounce serving. The brand will also be sampling their two newest *Kale Chip* flavors, [Garlic & Onion](#) and [Spicy Jalapeno](#).

Rhythm Superfoods plant-based snacks are expertly crafted so that every superfood veggie maximizes its nutritional density and delicious flavor. Rhythm's snacks come in a variety of flavors, including *Kool Ranch*, *Mango Habanero*, and *Sea Salt*.

"Our mission is to develop delicious plant-based snacks that people love and want to eat," said **Rhythm Superfoods** Co-Founder and CEO Scott Jensen. "Our team has worked hard to position **Rhythm Superfoods** as a leader in superfood snacking and we are now the number one national player in both dehydrated kale chips and beet chips* with ambition to propel our brand into new product lines in the future."

In January, **Rhythm Superfoods** closed a \$6 million Series D financing round with a lead investment from [301 INC](#), the venturing unit of General Mills. Additional investors included [Blueberry Ventures](#) and the [CircleUp](#) Growth Fund.

Natural Products Expo East will take place from September 14-16 at the [Baltimore Convention Center](#) located at 1 W Pratt St, Baltimore, MD 21201. So if you're ready to turn up the beet, Rhythm Superfoods invites you to taste and dance to the music at Booth #1241. For more information on the show, please visit: <http://www.expoeast.com/>. For more information on Rhythm Superfoods, please visit www.rhythmsuperfoods.com.

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About Rhythm Superfoods

Rhythm Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market *Kale Chips* and most recently its *Roasted Kale* and *Beet Chips*. Founded in 2009, **Rhythm Superfoods** is dedicated to using only the best ingredients to create its superfood snacks. Available nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Publix, Albertsons, Safeway, Starbucks, Walmart, and Costco, the brand offers great-tasting snacks that are just as applicable to a strict plant-based or gluten-free diet as they are to a more conventional food regimen. For more information on **Rhythm Superfoods** please visit www.rhythmsuperfoods.com.

*Spins, Total US Food, Period Ending June 18, 2017