



FOR IMMEDIATE RELEASE

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RHYTHM® SUPERFOODS SHOWCASES PLANT-BASED SUPERFOOD SNACKS AT THE SUMMER FANCY FOOD SHOW

New Flavors “Garlic & Onion” and “Spicy Jalapeno” Added to Kale Chip Line

NEW YORK, NY. (June 25, 2017) – [Rhythm® Superfoods](#), an Austin-based company known for creating organic and innovative plant-based superfood snacks, will showcase its nutritionally dense and naturally delicious products at this year’s Summer Fancy Food Show at booth #5814. **Rhythm® Superfoods** will be sampling their newest fan favorite [Beet Chips](#), in addition to their [Kale Chips](#) and [Roasted Kale](#).

Beets are jam-packed with nitrates, fiber, and potassium that help strengthen your body. **Rhythm® Superfoods Beet Chips** are crafted with thinly sliced beets that are gently dehydrated – never fried – to maximize their nutritional potency. The *Beet Chips* are non-GMO, gluten-free, vegan, and contain 3g of protein and 5g of fiber per 1-ounce serving. The brand will also be sampling their two newest *Kale Chip* flavors, [Garlic & Onion](#) and [Spicy Jalapeno](#).

Rhythm® Superfoods plant-based snacks are expertly prepared and crafted so that every superfood veggie maximizes its nutritional density and delicious flavor. Rhythm’s snacks come in a variety of flavors, including *Kool Ranch*, *Mango Habanero*, and *Sea Salt*.

“Our mission is to develop delicious plant-based snacks that people love and want to eat,” said **Rhythm® Superfoods** CEO and President Scott Jensen. “Our team has worked hard to position **Rhythm® Superfoods** as a leader in the healthy food movement and we are proud to continue to showcase new and exciting flavors with our fans.”

In January, **Rhythm® Superfoods** closed a \$6 million Series D financing round with a lead investment from 301 INC, the venturing unit of General Mills. Additional investors included Blueberry Ventures and the CircleUp Growth Fund.

The 63rd Summer Fancy Food Show will take place from June 25-27 at the Jacob K. Javitz Convention Center located at 655 West 34th St. New York, NY 10001. So if you’re ready to turn up the *beet*, **Rhythm® Superfoods** invites you to taste and dance to the music at Booth #5814. For more information on the show, please visit: <https://www.specialtyfood.com/shows-events/summer-fancy-food-show/>. For more information on **Rhythm® Superfoods**, please visit www.rhythmsuperfoods.com.

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About Rhythm® Superfoods

Rhythm® Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market **Rhythm® Kale Chips** and most recently its *Roasted Kale* and *Beet Chips*. Founded in 2009, **Rhythm® Superfoods** is dedicated to using only the best ingredients to create its superfood snacks. Available nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Publix, Albertsons, Safeway, Starbucks, and Costco, the brand offers great-tasting snacks that are just as applicable to a strict plant-based or gluten-free diet as they are to a more conventional food regimen. For more information on **Rhythm® Superfoods** please visit www.rhythmsuperfoods.com.