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RHYTHM® SUPERFOODS AND WHOLE FOODS MARKET® PARTNER TO BENEFIT YOUNG MUSICIANS
Headquartered in Austin, Two Brands Partner to Benefit Local Non-Profit Organization, Anthropos Arts

AUSTIN, Texas (July 20, 2016) – Rhythm® Superfoods, an Austin-based company known for creating innovative plant-based superfood snacks, is partnering with **Whole Foods Market** to raise funds for [Anthropos Arts](#). **Anthropos Arts** is a local Austin, TX non-profit organization dedicated to connecting children from at-risk communities with quality music mentorship and education.

“**Rhythm® Superfoods** and **Whole Foods Market** are both headquartered in the live music capital of the world, so we’re thrilled to give back to the local music scene,” said Scott Jensen, CEO of **Rhythm® Superfoods**. “We are proud to work with **Whole Foods Market** to ensure children in our community have access to music education.”

Rhythm® Superfoods will donate 50 cents for every **Rhythm®** snack purchased in the [Southwest Region](#) of **Whole Foods Market** (39 store locations) between July 27 and August 23. **Rhythm® Superfoods** offers delicious plant-based snacks including Kale Chips, Broccoli Bites™, Roasted Kale and Beet Chips in a variety of flavors.

“Caring for our communities is part of our core values,” said Amara Lopez, marketing team leader at Whole Foods Market. “We’re excited to host Anthropos Arts students in our Austin-area Whole Foods Market stores and to partner with Rhythm Superfoods in giving back to an organization that provides incredible access to the arts in Austin.”

“We are grateful to have such impactful brands partner together to benefit **Anthropos Arts**,” says Dylan Jones, founder and executive director of **Anthropos Arts**. “This partnership will generate awareness not only within the Austin community, but across the greater southwest region thanks to **Rhythm Superfoods** and **Whole Foods Market**.”

In addition to donations generated by **Rhythm® Superfoods** sales, **Whole Foods Market** at The Domain (11920 Domain Dr., Austin, TX 78758) will feature a live performance from **Anthropos Arts** students during its First Friday event on August 5 from 5:30-8:30pm and donate the event’s proceeds to the non-profit. Tickets can be purchased [here](#). Students will also perform at two other **Whole Foods Market** locations in the Austin area: **Whole Foods Market** Lamar (525 N Lamar Blvd., Austin, TX 78703) on 8/7 at 3pm; and **Whole Foods Market** Bee Cave (12601 Hill Country Blvd., Bee Cave, TX 78738) on 8/14 at 4:30pm.

Funds generated by **Rhythm® Superfoods** and **Whole Foods Market** will help support **Anthropos Arts** in providing free instrumental and voice music lessons, curricula and mentorship for more than 150 students in 16 under-served Austin middle schools and high schools.

To learn more about **Anthropos Arts**, visit www.anthropos.org.

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About Rhythm® Superfoods

Rhythm® Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for

innovative, plant-based nutrient-dense snacks with its first-to-market *Rhythm*® *Kale Chips* and most recently its **Broccoli Bites™**, **Roasted Kale** and **Beet Chips**. Founded in 2009, **Rhythm® Superfoods** is dedicated to using only the best ingredients to create its superfood snacks. Available nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Publix, Albertsons, Safeway, Target, and Costco, the brand offers great-tasting snacks that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm® Superfoods** please visit www.rhythmsuperfoods.com.

About Anthropos Arts

Anthropos Arts was founded in 1998 by Dylan Jones to provide high-quality music education for low-income and at-risk students. Anthropos Arts brings top professional musicians from diverse music genres to give free music lessons, workshops, and performance opportunities to students in middle and high schools that have high rates of poverty. During the first year, Anthropos Arts provided individual lessons for 15 students at 2 high schools. In 2016, Anthropos Arts is serving 150 students at 16 middle and high schools and offer music workshops and master classes for many more students a year. For more information, visit www.anthropos.org.