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**RHYTHM® SUPERFOODS SHOWCASES NEW BEET CHIPS AND ENTIRE VEGGIE SNACK LINE
AT NATURAL PRODUCTS EXPO EAST**

Rhythm Brings Beets and Plant-Based Snacks Back To Baltimore

Baltimore, MD (Sept. 21, 2016) – [Rhythm® Superfoods](http://www.rhythmssuperfoods.com), a company known for creating innovative plant-based superfood snacks, will showcase its nutritionally dense and naturally delicious products at this year’s Natural Products Expo East, booth #343. **Rhythm® Superfoods** will be sampling its NEW line of naturally sweet **Beet Chips**, which recently joined the company’s superfood lineup.

Rhythm® Superfoods’ non-GMO, dehydrated [Beet Chips](#) are crispy, gluten-free, vegan and packed full of nitrates, fiber and potassium and are available in *Sea Salt*, *Naked* and *Cinnamon & Coconut Sugar* flavors. The brand will also be sampling their most recently launched [Broccoli Bites](#) and deliciously crunchy [Roasted Kale](#), as well as their iconic [Kale Chip](#) snacks that have quickly become industry and fan favorites.

“Once again we are excited to return to Natural Products Expo East to sample our brand new Beet Chips and full range of superfood snacks,” said Scott Jensen, CEO of **Rhythm® Superfoods**. “At Rhythm, we pride ourselves on staying on top of the latest trends in fruit and vegetable-based snacks and our **Beet Chips** are a healthy and delicious addition to our snack line. Our goal at Rhythm has been, and still is, providing consumers with a snacking experience they can feel good about.”

Natural Products Expo East will take place from Sept. 21 to 24 at the Baltimore Convention Center located at 1 West Pratt St., Baltimore, Maryland 21201. **Rhythm® Superfoods** invites attendees to stop by booth #343 to experience its one-of-a-kind superfood snacks. For more information on the trade show, please visit www.expoeast.com. For more information on **Rhythm® Superfoods**, please visit www.rhythmssuperfoods.com.

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About Rhythm® Superfoods

Rhythm® Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market **Rhythm® Kale Chips** and most recently its **Broccoli Bites™**, **Roasted Kale** and **Beet Chips**. Founded in 2009, **Rhythm® Superfoods** is dedicated to using only the best ingredients to create its superfood snacks. Available nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Publix, Albertsons, Safeway, Starbucks, and



Costco, the brand offers great-tasting snacks that are just as applicable to a strict vegan or gluten-free diet as they are to a more conventional food regimen. For more information on **Rhythm® Superfoods** please visit www.rhythmsuperfoods.com.