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RHYTHM[®] SUPERFOODS TANGOS WITH ANOTHER VIBRANT VEGETABLE

AT SUMMER FANCY FOOD SHOW

Premium Snack Company Showcases New Beet Chips Line at Summer Fancy Food Show

New York, NY (June 26, 2016) – Rhythm[®] Superfoods, composers of organic and non-GMO innovative plant-based superfood snacks, will be showcasing their newest snack, **Beet Chips**, at this year's Summer Fancy Food Show. The company's new line of **Beet Chips** is available in *Sea Salt, Naked* and *Cinnamon & Coconut Sugar* flavors and is launching nationwide this spring *and summer*.

Beets are jam-packed with nitrates, fiber and potassium that help strengthen your body. Made with the purple vegetable sensation, Rhythm Superfoods' new **Beet Chips** are thinly sliced beets that are gently dehydrated – never fried – to maintain the nutrients of raw beets. With a simple line of flavors that allows the vibrancy of the beets to shine, **Beet Chips** are a melody your taste buds can't resist. **Beet Chips** are non-GMO, gluten-free, vegan, and contain 3g of protein and 5g of fiber per 1-ounce serving. There's no doubt these travel-ready beets will have you feeling balanced, nourished and fully in the groove.

"We are excited to showcase our unique interpretation of **Beet Chips** at the Summer Fancy Food Show," said Rhythm Superfoods CEO Scott Jensen. "The **Beet Chips** remain true to Rhythm's core commitment to health and mission of snacking without compromise in that they are nutrient-dense superfoods."

Also on Rhythm Superfoods' show playlist is its new line of **Roasted Kale**, which is available in five flavors. The 100% fresh organic Lacinato Kale is triple-washed then roasted in a delicate oil and seasoned to perfection for a homemade taste and crunch. The line is available nationwide in five tantalizing flavors: *Sea Salt, Smoky Bacon, Roasted Garlic & Onion, Sea Salt & Vinegar*, and *Chili Lime*.

The Summer Fancy Food Show will take place from June 26-28 at the Jacob Javits Center located at 655 W 34th St, New York, NY 10001. If you're ready to turn up the beet, **Rhythm[®] Superfoods** invites you to taste the music at Booth #4551. For more information on the show, please visit www.specialtyfood.com. For more information on **Rhythm[®] Superfoods**, please visit www.rhythmsuperfoods.com.

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About Rhythm[®] Superfoods

Rhythm[®] Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market **Rhythm[®] Kale Chips** and most recently its **Broccoli Bites[™]**, **Roasted Kale** and **Beet Chips**. Founded in 2009, **Rhythm[®] Superfoods** is dedicated to using only the best ingredients to create its superfood snacks. Available nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Publix, Albertsons, Safeway, Target, and Costco, the brand offers great-tasting snacks that are just as applicable to a strict

vegan diet as they are to a more conventional food regimen. For more information on **Rhythm® Superfoods** please visit www.rhythmsuperfoods.com.