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**RHYTHM® SUPERFOODS DEBUTS FIRST-TO-MARKET ROASTED KALE CHIPS  
AT WINTER FANCY FOOD SHOW**

*Beloved Superfood Snack Company To Exhibit New Roasted Kale Line*

San Francisco, CA (Jan. 17, 2015) – [Rhythm® Superfoods](http://www.rhythm-superfoods.com), an Austin-based company known for creating organic and non-GMO innovative plant-based superfood snacks, will showcase its nutritionally dense and naturally delicious products at this year's Winter Fancy Food Show at booth #253. **Rhythm® Superfoods** will officially debut five flavors of its NEW **Roasted Kale Chips** in addition to sampling its original line of organic **Kale Chips** and Non GMO **Broccoli Bites™**.

The five tantalizing flavors of the **Roasted Kale** line include, *Sea Salt, Smoky Bacon, Roasted Garlic & Onion, Sea Salt & Vinegar, and Chili Lime*. Honoring the cherished original **Kale Chips** from **Rhythm® Superfoods**, the **Roasted Kale** line is made from 100 percent fresh, organic Lacinato Kale, which is high in vitamins A, K and C. The Lacinato Kale is triple-washed, roasted in a delicate oil and seasoned to perfection, delivering an airy crunch and savory flavor in every bite – closely resembling what consumers would get fresh from their own ovens. Each **Roasted Kale** variety is USDA Organic, gluten-free and vegan and is currently available at Whole Foods Market.

**Rhythm® Superfoods** will also be showcasing its new line of **Broccoli Bites™**. These bite-sized broccoli floret snacks are tossed in a light dressing made with nuts, seeds, veggies, herbs and spices to create an irresistible flavor. They are never baked or fried, but are delicately crafted and dehydrated over the course of several hours to maintain the nutritional value of raw broccoli.

“Our new **Roasted Kale** line was inspired by the widespread popularity of our original **Kale Chips**, and provides consumers with a refreshed and homemade-tasting product that we are very proud of,” said Scott Jensen, CEO of **Rhythm® Superfoods**. “As we continue to innovate and create the tastiest and healthiest snacks, the new line is a natural progression that can satisfy anyone’s desire for a crispy, and nutrient-dense snack.”

The Winter Fancy Foods Show will take place from Jan. 17 to 19, 2016 at the Moscone Convention Center located at 747 Howard St., San Francisco, California 94103. **Rhythm® Superfoods** invites attendees to stop by and try all its products at booth #253. For more information on the show, please visit [www.specialtyfood.com](http://www.specialtyfood.com).

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**About Rhythm® Superfoods**

**Rhythm® Superfoods** is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, plant-based nutrient-dense snacks with its first-to-market **Kale Chips** and most recently its **Broccoli Bites™** and **Roasted Kale**. Founded in 2009, **Rhythm® Superfoods** is dedicated to using only the best ingredients to create its superfood snacks. Available nationally in retail outlets such as Whole Foods Market, Sprouts, Kroger, Stop & Shop, Publix, Albertsons, Safeway and Costco, the brand offers great-tasting snacks that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm® Superfoods** please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).