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RHYTHM® SUPERFOODS BRINGS NEW KALE CHIP FLAVOR AND BROCCOLI BITES™ TO NATURAL PRODUCTS EXPO EAST

Beloved Superfood Snack Company to Bring Tasty Twists to Favorite Vegetables at Renowned Tradeshow

Baltimore, MD (Sept. 17, 2015) – [Rhythm® Superfoods](http://www.konnnect-pr.com), a company known for creating innovative plant-based superfood snacks, will showcase its nutritionally dense and naturally delicious products at this year's Natural Products Expo East at booth #343. In addition to sampling its current seven flavors of organic *Kale Chips*, **Rhythm® Superfoods** will also officially debut its Hatch Chile flavor kale chips along with three flavors of **Broccoli Bites™**.

Bringing a hot-and-spicy twist to the brand's line of consumer favorite kale chips, **Rhythm® Superfoods** will be offering show guests a first look at its NEW *Hatch Chile Kale Chips*. The regionally inspired new flavor provides a bit of heat for consumers seeking a crunchy snack with a little more spice.

Rhythm® Superfoods will also be showcasing its line of **Broccoli Bites™**. These bite-sized broccoli floret snacks are tossed in a light dressing made with nuts, seeds, veggies, herbs and spices to create an irresistible flavor. **Broccoli Bites™** are non-GMO, gluten free, and vegan snacks that contain 7 grams of protein and 4 grams of fiber per 1-ounce serving. They are never baked or fried, but are delicately crafted and dehydrated over the course of several hours to maintain the nutritional value of raw broccoli.

"We have a lot to share at this year's show between our line of **Broccoli Bites™** and the new *Hatch Chile Kale Chips*," said Scott Jensen, CEO and president of **Rhythm® Superfoods**. "We are dedicated to creating top-of-the-line products that not only taste great but also provide the nutritional benefits that healthy shoppers are looking for. We are constantly experimenting and innovating around nutrient-dense plant-based superfood snacks and look forward to hearing feedback from tastemakers and fans at the show."

Natural Products Expo East will take place from Sept. 17 to 19 at the Baltimore Convention Center located at 1 West Pratt St., Baltimore, Maryland 20201. **Rhythm® Superfoods** invites attendees to stop by booth #343 to experience its one-of-a-kind superfood snacks. For more information on the trade show, please visit www.expoeast.com.

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About Rhythm® Superfoods

Rhythm® Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, nutrient-dense snacks with its first-to-market *Rhythm® Kale Chips* and most recently its **Broccoli Bites™**. Founded in 2009, Rhythm® Superfoods is dedicated to using only the best ingredients to create its nourishing snack foods. Available nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, Publix, Albertsons and Jewel, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on Rhythm® Superfoods please visit www.rhythmsuperfoods.com.