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**RHYTHM<sup>®</sup> SUPERFOODS INTRODUCES BROCCOLI BITES<sup>™</sup> & GRAB N GO KALE CHIPS AT  
THE SUMMER FANCY FOOD SHOW**

*Premium Snack Company Releases New Lines of Products*

**AUSTIN, Texas (June 9, 2015)** – **Rhythm<sup>®</sup> Superfoods**, makers of all-natural and nutrient-dense snack foods, will be introducing new products at this year's Summer Fancy Food Show in New York City. The company is unveiling its brand new line of **Broccoli Bites<sup>™</sup>**, crunchy and savory broccoli florets that come in three unbelievably bold flavors including *Garden Ranch*, *Asian Citrus* and *Zesty Nacho*. Additionally, **Rhythm<sup>®</sup> Superfoods** has recently launched 2 flavors of **Grab N Go Kale Chips**, a conveniently sized variety of their much-loved product in a smaller .75 oz serving, perfect for on-the-go snacking.

Bringing a new tasty twist to a favorite vegetable, **Broccoli Bites<sup>™</sup>** are bite-sized broccoli florets tossed in a light dressing made with nuts, seeds, veggies, herbs and spices to create an irresistible flavor. **Broccoli Bites<sup>™</sup>** are non-GMO, gluten free, and vegan snacks that contain 7g of protein and 4g of fiber per 1oz serving. These snacks are never baked or fried, but are delicately crafted and dehydrated over the course of several hours to maintain the nutritional value of raw broccoli.

Additionally, **Rhythm<sup>®</sup> Superfoods'** new **Grab N Go Kale Chips** are now available in classic consumer-favorite flavors, *Original* and *Kool Ranch*. These crunchy kale chips are created by tossing carefully selected, fresh kale leaves in hand-crafted dressings. **Grab N Go Kale Chips** are organic, non-GMO, gluten free, snack options that are high in both fiber and protein. These chips are delicately crafted and air-crisped to preserve and maximize kale's nutritional density. This satisfying snack provides the nutrient-dense benefits and savory taste as the original kale chips for only 100 calories per bag, making them the perfect mid-day treat or addition to any meal.

"At this year's Summer Fancy Food Show, we're eager to introduce two new, delicious and convenient product offerings," said **Rhythm<sup>®</sup> Superfoods** CEO Scott Jensen. "Our new **Broccoli Bites<sup>™</sup>** provide consumers with a fun, refreshing take on a classic vegetable while the new **Grab N Go Kale Chips** are created for today's health-conscious, on-the-go consumer. We're excited to present both flavorful creations."

The Summer Fancy Food Show will take place from June 28 – 30, 2015 at the Jacob K. Javits Convention Center located at 655 West 34th St., New York, NY 10001. **Rhythm<sup>®</sup> Superfoods** invites attendees to taste its products at booth number 4124. For more information on the show, please visit [www.specialtyfood.com](http://www.specialtyfood.com). For more information on **Rhythm<sup>®</sup> Superfoods**, please visit [www.rhythmssuperfoods.com](http://www.rhythmssuperfoods.com).

### **About Rhythm<sup>®</sup> Superfoods**

**Rhythm<sup>®</sup> Superfoods** is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, nutrient-dense snacks with its first-to-market *Rhythm<sup>®</sup> Kale Chips* and most recently its *Broccoli Bites<sup>™</sup>*. Founded in 2009, **Rhythm<sup>®</sup> Superfoods** is dedicated to using only the best ingredients to create its nourishing snack foods. Available nationally in retail outlets such as Whole Foods, Sprouts, Kroger, Stop & Shop, and Jewel, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm<sup>®</sup> Superfoods** please visit [www.rhythmssuperfoods.com](http://www.rhythmssuperfoods.com).