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**RHYTHM[®] SUPERFOODS INTRODUCES BROCCOLI BITES[™] & GRAB N GO KALE CHIPS AT
NATURAL PRODUCTS EXPO WEST**

Premium Snack Company Releases New Lines of Products

ANAHEIM, Calif. (March 5, 2015) – Rhythm[®] Superfoods, makers of all-natural and nutrient-dense snack foods, will be introducing new snacks at this year’s Natural Products Expo West. The company is unveiling its brand new line of **Broccoli Bites[™]**, crunchy and savory broccoli florets that come in three unbelievably bold flavors including *Garden Ranch*, *Asian Citrus* and *Zesty Nacho*. Additionally, **Rhythm[®] Superfoods** will be launching 2 flavors of **Grab N Go Kale Chips**, a conveniently sized variety of their much-loved product in a smaller .75 oz serving, perfect for on-the-go snacking.

Bringing a new tasty twist to a favorite vegetable, **Broccoli Bites[™]** are bite-sized stemless broccoli florets tossed in a light dressing made with nuts, seeds, veggies, herbs and spices to create an irresistible flavor. **Broccoli Bites[™]** are non-GMO, gluten free, and vegan snacks that contain 7g of protein and 4g of fiber per 1oz serving. These snacks are never baked or fried, but are delicately crafted and dehydrated over the course of several hours to maintain the nutritional value of raw broccoli.

Additionally, **Rhythm[®] Superfoods’** new **Grab N Go Kale Chips** will be available in classic consumer-favorite flavors, *Original* and *Kool Ranch*. These crunchy kale chips are created by tossing carefully selected, fresh kale leaves in hand-crafted dressings. **Grab N Go Kale Chips** are organic, non-GMO, gluten free, snack options that are high in both fiber and protein. These chips are delicately crafted and air-crisped to preserve and maximize kale’s nutritional density. This satisfying snack provides the nutrient-dense benefits and savory taste as the original kale chips for only 100 calories per bag, making them the perfect mid-day treat or addition to any meal.

“We’re especially excited to introduce our new product offerings at Natural Products Expo West this year,” said **Rhythm[®] Superfoods** CEO Scott Jensen. “The launch of **Broccoli Bites[™]** is in line with our vision to bring innovative nutritional snacks to the market. We’re also excited to pursue the food service space with the release of **Grab N Go Kale Chips**, which are an ideal option for today’s health-conscious, on-the-go consumer.”

The Natural Products Expo West will take place from March 5-8 at the Anaheim Convention Center located at 800 West Katella Avenue Anaheim, CA 92802. **Rhythm[®] Superfoods** invites attendees to taste its products at Booth #5312. For more information on the show, please visit www.expowest.com. For more information on

Rhythm[®] Superfoods, please visit www.rhythmsuperfoods.com.

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About Rhythm[®] Superfoods

Rhythm[®] Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, nutrient-dense snacks with its first-to-market *Rhythm[®] Kale Chips*. Founded in 2009, Rhythm[®] Superfoods is dedicated to using only the best ingredients to create is nourishing snack foods. Available in retail outlets such as Whole Foods, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on Rhythm[®] Superfoods please visit www.rhythmsuperfoods.com.