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RHYTHM™ SUPERFOODS ANNOUNCES NON-GMO PROJECT VERIFIED STATUS FOR POPULAR CHIP PRODUCTS

Leading Healthy Snack Company Awarded Prestigious Certification for Quality Ingredients

Austin, TX (October 21, 2014) – Rhythm™ Superfoods, makers of nutritionally rich and naturally delicious snack foods, is pleased to announce the addition of the Non-GMO Project Verified seal to both its lines of first-to-market **Kale Chips** and baked **Superfood Chips**.

The Non-GMO Project offers North America’s only independent verification for products made without genetically modified organisms (GMO). As a brand dedicated to creating high-quality and healthy chips from naturally sourced ingredients, acquiring the verified status confirms **Rhythm™ Superfoods’** products are produced in compliance with the Non-GMO Project Standard. To achieve and maintain the seal, **Rhythm™ Superfoods** will partake in ongoing testing of all GMO risk ingredients and participate in facility inspections to ensure the brand is meeting the highest possible standards for GMO avoidance.

“As consumers’ concerns with product ingredients increases, it was important to us that our snacks become Non-GMO Project Verified out of respect for people’s right to know what is in their food,” said Scott Jensen, CEO and President of **Rhythm™ Superfoods**. “We are honored to display the USDA Organic certification on our **Kale Chip** packages as well as the gluten-free label on both products; with the addition of this new seal to all of our chips, we know our fans will continue to see us as a leader in the snack food space.”

The Non-GMO Verified Label can be found on all **Rhythm™ Superfoods’** products starting fall 2014. For more information on the Non-GMO Project, please visit www.nongmoproject.org. For more information on **Rhythm™ Superfoods**, please visit www.rhythmsuperfoods.com.

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About Rhythm™ Superfoods

Rhythm™ Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market **Rhythm™ Superfood Kale Chips** and most recently its line of **Rhythm™ Superfoods Superfood Chips**. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best ingredients to create its nourishing snack foods. Available in retail outlets such as Whole Foods, Sprouts, Kroger, Wegmans, and Stop & Shop, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit www.rhythmsuperfoods.com.