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**RHYTHM SUPERFOODS TO LAUNCH FIRST-EVER SUPERFOOD CHIPS**

*All-Natural Snack Food Company Introduces Their Latest Healthy Snacking Venture*

**AUSTIN, TX (September 25, 2013)** – **Rhythm™ Superfoods**, pioneers of healthy and delicious superfood snacks, have rolled out a new line of chips to satisfy any craving. Their latest line of great-tasting snacks packs exotic and familiar superfood ingredients into a unique baked chip, expertly crafted for snacking perfection.

**Rhythm™ Superfoods** produces their *Superfood Chips* in four savory and nutritious flavors to satisfy a wide audience. The zesty, flavorful and triangle-shaped, *Jalapeno Lime* chips are made with purple corn, an ancient gluten-free superfood that packs more antioxidant power than blueberries, acai berries and pomegranate juice. The *Sea Salt* chips are made with a super veggie base containing sweet potato, carrot and broccoli, cut into perfect squares for dipping. Both of the hexagon-shaped *Barbeque* and *Nacho Superfood Chips* feature a super grain base baked with quinoa, amaranth seeds and oat bran, putting a healthy twist on two favorite flavors. The *Superfood Chips* pack an array of benefits, including plenty of protein and fiber, into a non-GMO snack. All of the chip flavors deliver great taste with 50% less fat per serving than the leading potato and tortilla chips. In addition to being vegetarian, gluten-free and kosher-certified, they all pack at least 12 grams of whole grains per serving.

“For years, we have been working to create a unique line of chips to stir up the snack category and we are so pleased to finally unveil our creation,” said **Rhythm™ Superfoods** CEO Scott Jensen. “We brought together the best ingredients, textures and flavors to produce these one-of-a-kind chips. It is our goal and joy to continue to breathe life into the healthy snack segment.”

**Rhythm™ Superfoods’** new Superfood Chips will be available at Whole Foods stores in Northern California, the Rocky Mountains and Southwest regions through January and online on [www.amazon.com](http://www.amazon.com) and [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com). After January, they will be available at retailers nationwide. For more information on **Rhythm™ Superfoods**, please visit, [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).

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**About Rhythm™ Superfoods**

**Rhythm™ Superfoods** is a brand on the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market *Rhythm™ Kale Chips*. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best ingredients to create its nourishing snack foods. Available in retail outlets such as Whole Foods, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).