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RHYTHM SUPERFOODS TO LAUNCH FIRST-EVER SUPERFOOD CHIPS

All-Natural Snack Food Company Introduces Their Latest Healthy Snacking Venture

AUSTIN, TX (September 25, 2013) – Rhythm™ Superfoods, pioneers of healthy and delicious superfood snacks, have rolled out a new line of chips to satisfy any craving. Their latest line of great-tasting snacks packs exotic and familiar superfood ingredients into a unique baked chip, expertly crafted for snacking perfection.

Rhythm™ Superfoods produces their *Superfood Chips* in four savory and nutritious flavors to satisfy a wide audience. The zesty, flavorful and triangle-shaped, *Jalapeno Lime* chips are made with purple corn, an ancient gluten-free superfood that packs more antioxidant power than blueberries, acai berries and pomegranate juice. The *Sea Salt* chips are made with a super veggie base containing sweet potato, carrot and broccoli, cut into perfect squares for dipping. Both of the hexagon-shaped *Barbeque* and *Nacho Superfood Chips* feature a super grain base baked with quinoa, amaranth seeds and oat bran, putting a healthy twist on two favorite flavors. The *Superfood Chips* pack an array of benefits, including plenty of protein and fiber, into a non-GMO snack. All of the chip flavors deliver great taste with 50% less fat per serving than the leading potato and tortilla chips. In addition to being vegetarian, gluten-free and kosher-certified, they all pack at least 12 grams of whole grains per serving.

“For years, we have been working to create a unique line of chips to stir up the snack category and we are so pleased to finally unveil our creation,” said **Rhythm™ Superfoods** CEO Scott Jensen. “We brought together the best ingredients, textures and flavors to produce these one-of-a-kind chips. It is our goal and joy to continue to breathe life into the healthy snack segment.”

Rhythm™ Superfoods’ new Superfood Chips will be available at Whole Foods stores in Northern California, the Rocky Mountains and Southwest regions through January and online on www.amazon.com and www.rhythmsuperfoods.com. After January, they will be available at retailers nationwide. For more information on **Rhythm™ Superfoods**, please visit, www.rhythmsuperfoods.com.

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About Rhythm™ Superfoods

Rhythm™ Superfoods is a brand on the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market *Rhythm™ Kale Chips*. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best ingredients to create its nourishing snack foods. Available in retail outlets such as Whole Foods, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit www.rhythmsuperfoods.com.