



**FOR IMMEDIATE RELEASE**

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**RHYTHM™ SUPERFOODS HIGHLIGHTS NEW SUPERFOOD CHIPS AT  
NATURAL PRODUCTS EXPO WEST**

*Popular Snack Company To Showcase New Flavorful Options at California Trade Event*

**Austin, TX (March 7, 2014) - Rhythm™ Superfoods**, makers of all-natural and healthy snack foods, will be highlighting its new line of baked chip products at this year's Natural Products Expo West. Along with showcasing the newest additions to its snack-food lineup, the brand will also have its first-to-market Kale Chips available for taste testing at their booth.

**Rhythm™ Superfoods**, makers of high-quality healthy snacks, will be showcasing its new line of **Superfood Chips** at the upcoming Expo West Trade Show to be held in Anaheim, CA. The baked chips, available in four savory flavors including *Sea Salt, Barbeque, Nacho* and *Jalapeno Lime*, are non-GMO, all-natural, gluten-free, vegetarian, and kosher-certified. Using ancient superfood grains such as quinoa, purple corn and amaranth, the **Rhythm™ Superfood Chips** present a delicious and nutritionally-dense snack that contains 50 percent less fat per serving than other leading potato and tortilla chip brands on the market. **Rhythm™ Superfoods'** beloved line of USDA Organic Kale Chips will also be available for taste testing during the trade show, including the product's newest flavors, *Pineapple Coconut* and *Honey Mustard*.

“Natural Products Expo West gives us the opportunity to get our new and older products into the hands of top-tier influencers and tastemakers within the food industry,” said **Rhythm™ Superfoods** CEO Scott Jensen. “Seeing that we have recently launched our new **Superfood Chips**, we are hoping the show will help to build distribution as well as amplify the fact that we have this innovative new product available on the market.”

The Natural Products Expo West trade show will be held from March 7-9, 2014 at the Anaheim Convention Center located at 800 West Katella Ave, Anaheim, CA, 92802. **Rhythm™ Superfoods** invites attendees to taste its products at booth number 5401. For more information on the show, please visit [www.expowest.com](http://www.expowest.com). For more information on **Rhythm™ Superfoods**, please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).

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**About Rhythm™ Superfoods**

**Rhythm™ Superfoods** is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market *Rhythm™ Kale Chips* and most recently its line of *Rhythm™ Superfood Chips*. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best ingredients to create is nourishing snack foods. Available in retail outlets such as Whole Foods, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).