



**FOR IMMEDIATE RELEASE**

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**RHYTHM™ SUPERFOODS CELEBRATES THE HOLIDAYS WITH LIMITED EDITION KALE  
CHIP FLAVOR**

*Popular Healthy Snack Company Brings Holiday Cheer to Consumers with New Seasonal Variety*

**Austin, TX (October 14, 2014)** – This holiday season, **Rhythm™ Superfoods**, makers of nutritious and all-natural snack foods, will launch a limited edition flavor of its first-to-market kale chips, *Cranberry Orange*, which will be available in stores nationwide starting this October.

Paying homage to classic holiday tastes, **Rhythm™ Superfoods** *Cranberry Orange Kale Chips* will feature a tangy and fruitful flavor reminiscent of traditional Thanksgiving favorites. Like all **Rhythm™ Superfoods'** kale chips, the seasonal selection is certified USDA-organic, gluten-free, as well as high in protein and fiber. Wrapped in a vibrant and festive cranberry colored bag, the resalable package will ensure the crunchy freshness of the air-crisped chips lasts well through the holiday season.

“This will be the first time we are releasing a holiday-inspired flavor and we’ve put a lot of hard work into creating a traditional yet innovative option that fits both our brand and the season,” said Scott Jensen, CEO and President of **Rhythm™ Superfoods**. “We continuously want to provide exciting and new products to our consumer base and there was no better time than the holidays to give them the gift of another delicious and healthy chip!”

**Rhythm™ Superfoods** *Cranberry Orange Kale Chips* will be available starting this October and can be found in stores such as Whole Foods Market for a suggested retail price of \$4.99. For more information on **Rhythm™ Superfoods**, please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).

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**About Rhythm™ Superfoods**

**Rhythm™ Superfoods** is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market **Rhythm™ Superfood Kale Chips** and most recently its line of **Rhythm™ Superfoods Superfood Chips**. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best ingredients to create its nourishing snack foods. Available in retail outlets such as Whole Foods, Sprouts, Kroger, Wegmans, and Stop & Shop, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit [www.rhythmsuperfoods.com](http://www.rhythmsuperfoods.com).