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RHYTHM™ SUPERFOODS EXHIBITS KALE CHIPS FOR FIRST TIME AT FRESH SUMMIT CONVENTION AND EXPO

Leading Better-for-You Snack Company Joins Trade Event to Introduce Kale Chips to New Group of Industry Professionals

ANAHEIM, CA (October 8, 2014) – **Rhythm™ Superfoods**, maker of nutritionally rich and naturally delicious snack foods, will be exhibiting for the first time at this year's Fresh Summit Convention and Expo. With over 20,000 people expected to attend, **Rhythm™ Superfoods'** Kale Chips will be an ideal addition to the show's lineup of trendsetting and extraordinarily fresh products.

As a dedicated innovator in the better-for-you snacks category, **Rhythm™ Superfoods** is at the forefront of the healthy snack movement offering only the most nutrient dense superfood-based products that work in tune with your body. The brand's first-to-market **Kale Chips** are USDA organic, certified gluten-free, Non-GMO Project Verified and come in eight delicious varieties including *Zesty Nacho, Kool Ranch, Bombay Curry, Mango Habanero, Texas BBQ, Pineapple Coconut, Honey Mustard* and the most recent flavor *Original Kale*. To maintain the nutritional potency and raw living enzymes found in kale, **Rhythm™ Superfoods Kale Chips** are air crisped rather than baked or fried leaving consumers with a satisfyingly crunchy and healthy chip alternative.

"Exhibiting at the Fresh Summit expands the types of retailers, suppliers and tastemakers we are getting our Kale Chips in front of and we are very confident this will help in expanding our portfolio and distribution for our products nationwide," said Scott Jensen, **Rhythm™ Superfoods** CEO and President. "We are passionate about the healthy snacks we create and continue to grow the brand and its presence to make our products even more accessible and convenient for the active, healthy snackers they resonate best with."

The Fresh Summit Convention and Expo will take place from October 17-19 at the Anaheim Convention Center located at 800 W Katella Ave, Anaheim, CA 92802. **Rhythm™ Superfoods** invites attendees to stop by booth # 488 to experience the benefits its leading superfood snacks have to offer. For more information on the expo, please visit www.pma.com/events/fresh-summit/2014. For more information on **Rhythm™ Superfoods**, please visit www.rhythmsuperfoods.com.

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About Rhythm™ Superfoods

Rhythm™ Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market **Rhythm™ Superfood Kale Chips** and most recently its line of **Rhythm™ Superfoods Superfood Chips**. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best ingredients to create its nourishing snack foods. Available in retail outlets such as Whole Foods, Sprouts, Kroger, Wegmans, and Stop & Shop, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit www.rhythmsuperfoods.com.