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**RHYTHM™ SUPERFOODS BRINGS NEW FLAVOR AND NUTRITIOUS SNACKING OPTIONS
TO NATURAL PRODUCTS EXPO EAST**

Beloved Chip Brand to Satisfy the Taste Buds of Attendees with Healthy and Delicious Snacks at Revered Trade Show

Baltimore, MD (September 18, 2014) – Rhythm™ Superfoods, a company known for creating innovative superfood snacks, will be showcasing its nutritionally dense and naturally delicious products at this year's Natural Products Expo East. In addition to offering its first-to-market **Kale Chips** and baked **Superfood Chips**, **Rhythm™ Superfoods** will also be providing show attendees a sneak peek into its newest kale chip flavor which will be hitting store shelves this fall.

Rhythm™ Superfoods Kale Chips come in seven innovative flavors including *Zesty Nacho*, *Kool Ranch*, *Bombay Curry*, *Mango Habanero*, *Texas BBQ*, *Pineapple Coconut* and *Honey Mustard*. USDA-Organic, gluten-free and recently Non-GMO Project Verified, the **Kale Chips** are air crisped rather than baked or fried in order to maintain and maximize nutritional potency. Accompanying the brand's crunchy kale products are **Rhythm™ Superfoods' Superfood Chips**, a line of baked chips made from non-GMO corn, a blend of vegetables, superfoods grains such as amaranth, quinoa, and flaxseed as well as pea protein and spices. Packing an array of benefits such as three grams of fiber and four grams of protein, the baked **Superfood Chips** come in four gluten-free and kosher-dairy certified flavors including *Sea Salt*, *Nacho*, *Jalapeno Lime* and *Barbeque*.

In addition to the brand's current kale chip products, **Rhythm™ Superfoods** will also be offering show guests a first look into its *Original Kale Chips* set to hit store shelves this November. As a plain kale chip, the new flavor is lightly dressed with sunflower butter, tahini and mild spices – appealing to anyone looking for a simple, healthy and fresh snack.

"We have a lot to share at this year's show between our recent Non-GMO Project Verified certification for our Kale Chips and the launch of our new *Original Kale Chip* product, and we look forward to revealing our recent additions to buyers, retailers and consumers who attend," said Scott Jensen, CEO and President of **Rhythm™ Superfoods**. "We are dedicated to creating top-of-the-line products that not only taste great but also provide the nutritional benefits healthy shoppers are looking for. We are constantly experimenting and seeking innovative ways to continue healthifying America and look forward to hearing feedback from tastemakers and fans at the show."

Natural Products Expo East will take place from September 18-20 at the Baltimore Convention Center located at 1 West Pratt St., Baltimore, MD 21201. **Rhythm™ Superfoods** invites attendees to stop by booth #340 to experience its one-of-a-kind superfood snacks. For more information on the trade show, please visit www.expoeast.com. For more information on **Rhythm™ Superfoods**, please visit www.rhythmsuperfoods.com.

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About Rhythm™ Superfoods

Rhythm™ Superfoods is a brand at the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market **Rhythm™ Superfood Kale Chips** and most recently its line of **Rhythm™ Superfoods Superfood Chips**. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best ingredients to create its nourishing snack foods. Available in retail outlets such as Whole Foods, Sprouts, Kroger, Wegmans, and Stop & Shop, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit www.rhythmsuperfoods.com.