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**RHYTHM™ SUPERFOODS GETS PRESTIGIOUS USDA STAMP OF APPROVAL
FOR ORGANIC CERTIFICATION**

Leading Raw, Vegan Snack Food Company Can Now Proudly Place Official USDA Organic Logos on Packaging

Austin, TX (March 10, 2011) – Rhythm™ Superfoods, a producer of great-tasting raw, vegan and nutritious food products, has just elevated its standing in the snack food industry by obtaining official USDA Organic Certification. This recognition allows the company to place United States Department of Agriculture (USDA) and Quality Assurance International (QAI) logos on the packaging of its products, letting consumers and retailers know that the company is further dedicated to healthy living.

After 9 months of preparation and a year of producing delectable top-of-the-line organic snack foods, including vitamin-rich kale chips and newly introduced sweet potato chips, **Rhythm™ Superfoods** proudly announces the earning of this acclaimed certification from the U.S. Department of Agriculture. The brand's Lewisville, Texas facility, which produces all **Rhythm™ Superfoods** products, underwent a comprehensive assessment that included allergen control systems, personnel, plant and laboratory practices, and handling and use of organic ingredients. With the passing of this inspection, the company can now place certified USDA Organic and QAI logos on the packaging of its products, and bring heart-healthy snack foods to the public in a comforting new way.

“Achieving organic certification is something **Rhythm™ Superfoods** has always strived for, as we are continuously setting the bar for our products and the ingredients that go into them at the highest level,” said **Rhythm™ Superfoods** Co-Founder and Creative Director Keith Wahrer. “It is an honor that the USDA has recognized our standards, and we know consumers will continue to see us as leaders in the nutritional snack foods category.”

Rhythm™ Superfoods products are made using the highest quality organic ingredients like organic, fresh kale and organic, wholesome sweet potatoes that are hand-washed and air crisped at low temperatures, resulting in healthy, raw, crunchy and flavorful treats. For more information about USDA regulations and certifications, please visit www.UDSA.org. For more information about **Rhythm™ Superfoods**, please visit www.rhythmsuperfoods.com.

About Rhythm™ Superfoods

Rhythm™ Superfoods is a brand on the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market *Rhythm™ Kale Chips*. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best organic ingredients to create its organic, raw, vegan, nourishing snack foods. Available in natural grocery stores nationally, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit www.rhythmsuperfoods.com.

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