



Media Contacts:

Sabina Gault/ Monica Guzman
sgault@konnnect-pr.com
mguzman@konnnect-pr.com
www.konnnect-pr.com

**RHYTHM™ SUPERFOODS IS PROUD TO ANNOUNCE THEIR
PARTICIPATION IN THE RALLY FOR REAL FOOD**

Healthy Snack Manufacturer Supports The Labeling Of Genetically Modified Foods

AUSTIN, Texas (September 30, 2011) –Rhythm™ Superfoods, a company that offers healthy, “superfood” snacks, is proud to announce that they will be supporting the Rally For Real Food on October 2, 2011. Created as an event to educate and support the movement to properly label Genetically Modified Food (GMO’s), **Rhythm™ Superfoods** is happy to take part in the movement as it aligns with their philosophy of providing quality ingredients in all the foods they produce.

With a firm belief that every consumer has the right to know what's in their food, the Rally For Real Food aims to make GMO labeling on food and drink products a standard in the industry, while educating consumers on how to properly identify the difference between GMO and non-GMO foods. It also supports the requirement of labeling those products that are considered to be Genetically Engineered. Being that **Rhythm™ Superfoods** produces non-GMO foods that support a healthy lifestyle, they are going to take part in this event by providing its attendees with free samples of their delicious *Sweet Potato Chips* and *Kale Chips*.

“We are so excited to jump on this opportunity and support such a wonderful cause,” said **Rhythm™ Superfoods** Co-Founder Keith Wahrer. “Consumers have a right to know what’s in their food before they eat it. We believe that GMO labeling is essential to educate the public on how to properly identify the ingredients in the foods and drinks they purchase, so we are more than happy to contribute in any way we can.”

The Rally For Real Food event will take place from 12-3 p.m. on the South Steps of the Texas State Capitol. In addition to tons of free giveaways and product sampling opportunities, the event will also offer an amazing lineup of speakers and information on how to get involved. For more information on the event please visit www.rallyforrealfood.com. For more information on **Rhythm™ Superfoods** please visit, www.rhythmsuperfoods.com.

About Rhythm™ Superfoods

Rhythm™ Superfoods is a brand on the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market *Rhythm™ Kale Chips*. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best organic ingredients to create its raw, vegan, nourishing snack foods. Available in retail outlets such as Whole Foods, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit www.rhythmsuperfoods.com.

###