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**RHYTHM SUPERFOODS PRESENTS NEW CHIP FLAVORS
AT NATURAL PRODUCTS EXPO WEST**

Healthy Snack Food Company Introduces New Chips At Renowned Trade Event

Anaheim, CA (April 9, 2013) – Rhythm™ Superfoods, America’s favorite healthy snack food company, will introduce new, unique and nutritious chips at this year’s Natural Products Expo West. Combining original and bold flavors with all-natural, organic, vegan ingredients, the company will offer samples of their already coveted line of kale chips as well as introduce the latest *Honey Mustard* and *Pineapple Coconut* options.

Rhythm™ Superfoods is proud to present scrumptious and nutritious new flavors at a trade show that features the very best in the natural, organic and healthy food space. To add to the delicious line-up that includes *Bombay Curry*, *Texas Barbeque*, *Zesty Nacho*, *Kool Ranch* and *Mango Habanero*, **Rhythm™ Superfoods** will be launching *Honey Mustard* and *Pineapple Coconut*. Featuring delicious tropical fruits, the *Pineapple Coconut* chip combines organic shredded coconut and pineapple to create a one-of-a-kind snack. Also, the company will be showcasing their tasty *Honey Mustard* chip which provides the perfect sweet and savory balance. All of these new products will be available for tasting at Natural Products Expo West.

“Exhibiting at Natural Products Expo West will be a wonderful venue to launch our newest chip options,” said **Rhythm™ Superfoods** CEO Scott Jensen. “We pride ourselves on providing consumers with high-quality chips that satisfy people with all kinds of special dietary needs, and we are thrilled to exhibit more unique options at the show.”

The Anaheim Convention Center will host the Natural Products Expo West, located at 800 W. Katella Ave., Anaheim, CA 92802. **Rhythm™ Superfoods** encourages new attendees to check out the new flavors at their booth number #5423. For more information on the show, please visit www.expowest.com. For more information on **Rhythm™ Superfoods**, please visit, www.rhythmsuperfoods.com and for sale and availability, please visit www.amazon.com.

About Rhythm™ Superfoods

Rhythm™ Superfoods is a brand on the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market *Rhythm™ Kale Chips*. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best organic ingredients to create its raw, vegan, nourishing snack foods. Available in retail outlets such as Whole Foods, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit www.rhythmsuperfoods.com.

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