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**RHYTHM SUPERFOODS TO LAUNCH ONE-OF-A-KIND SUPERFOOD CHIPS
AT NATURAL PRODUCTS EXPO EAST**

All-Natural Snack Food Company Puts A New Spin On Classic Chip Flavors At Distinguished Trade Show

BALTIMORE, MD (September 1, 2013) – Rhythm™ Superfoods, a delicious and nourishing snack company, will present both existing and new chip options at this year’s Natural Products Expo East. To accompany their already wholesome and crave-able line of kale chips, the company’s new *Superfood Chips* will be available in *Jalapeno Lime*, *Nacho*, *Barbeque* and *Sea Salt* flavors.

Rhythm™ Superfoods will introduce a more flavorful way to snack nutritiously at an event known for attracting top-of-the-line buyers and dedicated consumers of healthy lifestyle products. The spicy and unique *Jalapeno Lime* chip is made with purple corn, an ancient superfood with more antioxidant power than blueberries, acai berries and pomegranate juice. The *Barbeque* and *Nacho Superfood Chips* have a super grain base and feature quinoa, amaranth seeds, and oat bran in two familiar and tasty flavors. The company’s *Sea Salt* veggie chips contain sweet potato, carrot and broccoli, providing the perfect side to any meal. Each certified gluten-free, certified kosher dairy, vegetarian and non-GMO *Superfood Chip* is a good source of fiber and is packed with 4 grams of protein per serving.

“After presenting our newest kale chip flavors at Natural Products Expo West, it was only natural that we unveil our newest snack venture at Expo East,” said **Rhythm™ Superfoods** CEO Scott Jensen. “Our passion is to create the latest and greatest in healthy snacking solutions. We know that there is no better place for our culinary inventions to be appreciated than Natural Products Expo East.”

The Natural Products Expo East will take place on September 26 to September 28 at the Baltimore Convention Center, located at 1 West Pratt St., Baltimore, Maryland. **Rhythm™ Superfoods** will display their new and original snack options at booth number #437. For more information on the show, please visit www.expoeast.com. For more information on **Rhythm™ Superfoods**, please visit, www.rhythmsuperfoods.com and for sale and availability, please visit www.rhythmsuperfoods.com.

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About Rhythm™ Superfoods

Rhythm™ Superfoods is a brand on the forefront of the healthy food movement, responding to the public demand for innovative, nutritionally-dense specialty foods with its first-to-market *Rhythm™ Kale Chips*. Founded in 2009, **Rhythm™ Superfoods** is dedicated to using only the best ingredients to create its nourishing snack foods. Available in retail outlets such as Whole Foods, the brand offers great-tasting products that are just as applicable to a strict vegan diet as they are to a more conventional food regimen. For more information on **Rhythm™ Superfoods** please visit www.rhythmsuperfoods.com.